## **BAU EPD M-DOCUMENT 4a**

Rules for use of Bau EPD logo

Last update: 20.04.2022

Version: 1.0



## Rules for use of Bau EPD logo

## **Tracking of the versions**

Version	Comment	As of
1.0	First creation of document, including Introduction of version numbers, creation to meet requirements for an accredited body according to ISO 17065.	20.04.2022

The logo of Bau EPD GmbH can be requested by e-mail from office@bau-epd.at.

The use of the logo implies knowledge and implementation of the rules specified in M-Document 04a.

An EPD is a Type III environmental declaration and not a Type I or Type II environmental certificate.

More information is available from <a href="https://www.bau-epd.at/en/epd/types-of-declaration">https://www.bau-epd.at/en/epd/types-of-declaration</a> and the corresponding ISO and EN standards.

The logo of Bau EPD GmbH, the logo of ECO Platform as well as the logo of Accreditation Austria are used on the EPD cover page as well as elsewhere in the programme.

M-Document 04 applies to the use of the ECO Platform logo.

Only Bau EPD GmbH is allowed to use the accreditation mark of Accreditation Austria in connection with the number of the conformity assessment body or the numbers of the standards from the scope of accreditation (rules according to the Accreditation Mark Ordinance). It may only be used and displayed in the EPD document on the first and last page as well as on the website in the information section on the accreditation of Bau EPD GmbH.

The logo of Bau EPD GmbH itself may be used to indicate that a person/institution is a member of the PCR committee or of the technical advisory committee of Bau EPD GmbH. It may be used to demonstrate that a person is approved as an independent verifier.

The logo may be used to report on Bau EPD GmbH, subject to the consent of the Management.

The logo of Bau EPD GmbH may be used by EPD declaration holders to describe that they have had their EPDs verified by Bau EPD GmbH.

It must be clear from the context of the placement that it is not a certification statement according to ISO 14021 (Type II mark) or ISO 14024 (Type I mark).

An explanatory text is necessary in any case.

There must be a clearly recognisable connection between the use of the logo, supplementary statements and the verified products. Under no circumstances must the impression be created that other/additional products and/or manufacturer plants than those verified in the EPD documents of Bau EPD GmbH could be covered by the declaration.

The logo may not be applied to products and/or product packaging, nor may it be used in product folders or on websites without an explanatory text.

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The logo may only be used in the context of products which are covered by the Bau EPD GmbH programme. The logo may not be altered, added to, or minimised. The colour scheme must be maintained, alternatively a black-and-white representation is possible. The logo may be scaled evenly in size, the length and width ratio must be maintained, and the font elements must remain legible.

These rules apply equally to use in digital and analogue space.

Declaration holders may only use the logo after paying the fees for their EPDs.

Any misuse of the logo may be legally prosecuted.

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Checked/released: SR